

PROSPECTUS FOR THE
RESOURCE COMMITTEE
of the
AMERICAN SOUTHWEST THEATRE COMPANY

Purpose of the Company

The American Southwest Theatre Company is a not for-profit organization established as a professional theatrical producer in association with the New Mexico State University Theatre Arts Department in order to facilitate the production of plays and other theatrical events. The Company is designed to provide new and additional avenues for the operation of the NMSU Theatre and new means of securing the services of professional artists and actors that would be compensated for their services by the American Southwest Theatre Company (ASTC). Thus, enhanced generation of support from sponsors and patrons of the theatre is a principal objective of the new company.

The ASTC is intended to serve the New Mexico-West Texas area by cultivating, educating, promoting, fostering, sponsoring and developing, among the residents of the region, an appreciation, understanding and love of the theatre arts. The end purpose of the Company is to provide social and cultural activities, entertainment, amusement and educational opportunities for the people of the region through its production of the performing arts.